

NAME \_\_\_\_\_

SEMESTER/YEAR BEGAN MKT \_\_\_\_\_

# HAWAI'I COMMUNITY COLLEGE, 2023-2024

## Marketing (MKT)

**Program Requirements** (AAS Overall [60 credits, cumulative GPA 2.0 required from all courses])  
(CA Overall [39 credits, cumulative GPA 2.0 required from all courses])

Course	Course Name	Semester, Year & Grade	CA Credits	AAS Credits
<b>First Semester:</b>				
* MKT 120	Principles of Marketing		3	3
* MGT 124	Human Resource Management		3	3
* ART 112	Introduction to Digital Arts		3	3
MATH 135	Pre-Calculus Elementary Functions		3	3
ICS 101	Digital Tools for the Information World		---	3
<b>Semester Total</b>			<b>12</b>	<b>15</b>
<b>Second Semester:</b>				
* ART 115	Introduction to 2D Design		3	3
* BLAW 200	Legal Environment of Business		3	3
* ECON 130	Principles of Microeconomics		3	3
* HWST 101	'Aikapu: Hawai'i Culture I		3	3
ENG 100 OR ENG 100E	Composition I  Composition I (ESL)		---	3  (3)
<b>Semester Total</b>			<b>12</b>	<b>15</b>
<b>Third Semester</b>				
* CM 120	Introduction to Digital Video (formerly ART 209)		3	3
* ECON 131	Principles of Macroeconomics		3	3
* HWST 201	'Ai Noa: Hawai'i Culture II		3	3
ACC 201	Introduction to Financial Accounting		---	3
SP 130 OR SP 151	Business and Organization Communication  Personal and Public Speech		---	3  (3)
<b>Semester Total</b>			<b>9</b>	<b>15</b>
<b>Fourth Semester</b>				
* MKT 233	International & Technological Brand Integration		3	3
* MGT 234	Cross-Cultural Management		3	3
ACC 202	Introduction to Managerial Accounting		---	3
* BUS 120	Principles of Business		---	3
<b>Natural Environment Elective:</b> (1 COURSE REQUIRED – 3 cr.) (See Electives On Next Page)			---	3
<b>Semester Total</b>			<b>6</b>	<b>15</b>
<b>Total Credits</b>			<b>39</b>	<b>60</b>

<b>GENERAL EDUCATION ELECTIVE</b>			
<b>Natural Environment Elective [1 COURSE REQUIRED, 3 cr.]</b>			
<b>AG 122, 141, 175, 175L, 200, 250, 260, ASTR 110, 281,</b> <b>BIOC 141, BIOL 100, 100L, 101, 101L, 124, 124L, 156, 156L,</b> <b>171, 171L, 172, 172L, BOT 101, 101L, 105, 105L, 130, 130L,</b> <b>CHEM 100, 100L, 151, 151L, 161, 161L, 162, 162L, EARTH 101,</b> <b>101L, GEO 101, 101L, 170, 170L, 270, 270L, MICR 130, 140L,</b> <b>OCN 201, 205, PHRM 203, PHYL 141, 141L, 142, 142L,</b> <b>PHYS 100, 100L, 105, ZOOL 101, 101L</b>			
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### **Courses completed that do not apply to major**

<b>Course</b>	<b>Sem., Yr. &amp; Grade</b>	<b>Course</b>	<b>Sem., Yr. &amp; Grade</b>

\* No grade below “C” will be counted toward graduation.

**Big Island high school students may be eligible to receive free credit by articulation if they have taken the associated course(s) in high school. Please check with your high school teacher or counselor or Hawai‘i CC counselor or Marketing advisor.**