I. Strategy for Solving Equations:
   1. Simplify both sides of the equation, whenever possible.
   2. Perform the same arithmetic operations on each side of the equation to remove one or more terms so the result is a simpler (equivalent) equation.
   3. Repeat steps 1 & 2 until the variable has been isolated on one side, or until the solution is obvious...

II. Examples (pp.50-53): Exercises #14, 30, 36, 62

HW: pp.50-51 / Exercises #5, 19, 31, 37, 61, 67, 69