Avery Berido, DMA student and free lance artist, will be at a book signing at Basically Books in Hilo from 2-00 pm. Berido did the illustrations for this graphic novel and Patsy Iwasaki wrote the text about Katsu Goto’s life and tragic murder in 1889. The title of the novel is Hamakua Hero: A True Plantation Story. Iwasaki is a UHH lecturer.

Working as a cartoonist, Berido had done work for Ke Kalaeo, the UHH/HCC student newspaper, and is the original cartoonist for the community newspaper, Big Island Weekly. His busy schedule has kept him from submitting recent cartoons to these publications. His cartoons are a social commentary based on observations. Oftentimes, he comments on economic inequity. “I try to stay away from being overly political,” Berido said.

Although illustrations and character design are his forte, he has been doing a variety of other art projects. He designed covers for two publications published by UHH English professor, Seri Luangphinhith. These publications are anthologies of pieces entitled Ku Kilakila: Writing from the Big Island and Making Waves: An Anthology of TransPacific Writing.

Awards Berido has won include the Honolulu Printmakers’ Award in 2005-2006 for his drawing entitled, “Lunch.” He also participated in the UHH Dean’s Art Show in 2006.

A Waiakea High School grad, Berido had planned to major in Biology. He was not really into art in high school. His life changed when he met the late Wayne Miyamoto at UHH art classes. Miyamoto encouraged Berido to take art classes and hone his skills. “He (Miyamoto) was strict but a good teacher who changed my point of view,” said Berido.

Although he started college in 2005, he did not declare a DMA major until 2010. He has been a free lance artist since 2007 doing illustrations, cartooning, and character design. He has done logos for pitbull kennels and is currently working on a label for a coffee company.

Special points of interest:

- **Violet Murakami’s art show at id-space will be held from January 16-February 15. The show will be a series of small pinhole photographs. Id-space is a gallery located in Hawaiian acres in Kurtistown. Let’s support Violet and show up on opening day.**
- **DMA students Sherri Carden and Colleen Cannon-Kalos were two of the artists on the HPP (Hawaiian Paradise Park) artist tour in November.**
- **Ed Specialist Milani Hughes is the coordinator for the Kama-halo craft fair in Volcano during the Thanksgiving weekend. She was also one of the invited vendors at the Na Maka Gifl Fair the first weekend of December.**
- **Congratulations to Colleen Cannon-Kalos whose work was accepted for the digital4print show at the Kea’au Fine Arts Gallery in Shipman Industrial Park.**

### Board of Directors Assist with Community Connections

In October, the DMA Board of Directors met to discuss the DMA program, its plans for the future, and ways to connect the college with the community. Professor Violet Murakami led the discussion which spanned many topics such as student preparation for the world of work, ways for businesses to get involved in the internship program, and status of the Associate of Science proposal.

Board members include John Mason, Film Commissioner, Big Island Film Office; Daniel Morii—Daniel Morii Productions, Jensen Niihei—FivebyFive LLC on Oahu; Kuha’o Zane-Sig Zane Designs; Susan Yugawa-UHH Graphics Dept.; Cody Anderson-Bolo Graphics; Steve Parente-Parente Studios; GB Hajim-Screaming Wink Productions, Dawn Hawkins—DMA Faculty; Meidor Hu-DMA Coordinator, Violet Murakami—faculty.
HCC Welcomes Andrzej Kramarz, New Digital Photog Instructor

The HCC Art program will have a new lecturer who comes to Hilo via Poland. Andrzej Kramarz is a photographer, musician, curator, and an enthusiastic Hawai‘i resident. He has also authored a number of books such as *Home*, the portrayal of people as reflected by their “domesticated spaces.”

His book, *Negatives are to be Stored*, was named one of the 100 best Photobooks of 2008 by Photo-Eye magazine.

He will be teaching Art 107D, Introduction to Digital Photography.

Las Vegas Convention, Serious Work, Heady Discussions

DMA Coordinator, Meidor Hu and Educational Specialist Mililani Hughes traveled to Las Vegas in early December to attend the ACTE (Association for Career and Technical Education) Convention which brought together 1000s of educators from around the nation.

“I am happy that this convention affirms that what we are doing for our DMA students is on target,” said Meidor. There were hundreds of discussion sessions and topics for every interest. The topics which attracted standing room only audiences dealt with Google Apps. People could be seen hanging outside of the meeting room doors to hear what these presenters had to say.

Another topic of interest dealt with developing soft skills for the world of work. The general consensus is that students need a deliberate and coordinated course of study to improve their success in getting hired.

It was evident that one of the things the DMA program needs to work on is the articulation and transition of high school students from well developed digital arts programs into the college setting. One suggestion was the use of AP 2-D design in high school as a way to have college credit while in high school. There is a effort to discuss this very issue with high school digital arts teachers on our island. Participation in the conference was possible through funding from an Alu Like grant.

The ACTE Convention shared meeting space with the National Finals Rodeo aficionados.

A. S. Degree Proposal Nears Completion

Countless hours have been spent in writing the proposal for the Associate of Science degree in Digital Media Arts. The submittal deadline for the proposal is January 26, 2011. The proposal is promoting four strands of specialization: graphic design, web design, digital animation, and digital video production. There are 24 DMA courses recommended for each strand and the remaining 36 credits would be made up of general education requirements and electives.

Getting an A.S. degree would mean that the first two years of college requirements are complete and a student can pursue studies at a four-year institution for a baccalaureate degree and beyond.

“We did a lot of research to insure that our proposal would provide students the best preparation at the community college level,” said Richard Ehara, DMA staff member who is spearheading the task of writing the proposal. Other principal individuals have been asked to read the proposal and provide input to improve the document.

Once the proposal is submitted to the Hawai‘i Community College administration, it will be reviewed by various committees beginning with the curriculum committee. Once the proposal is approved by the HCC Chancellor, it will be submitted to the Board of Regents for final approval.

Students will be advised regarding the progress of the proposal. They will be informed of course requirements for each of the strands.
Art 115 Service Project Puts a Lid on Trash

The students of Kaori Ukaji were challenged to put their art skills to work to paint trash cans for the Hawai‘i Community College campus. These students in the Introduction to 2-D design had to plan a design and paint it. Paint was supplied by the Planning, Operations, and Maintenance division. Guest judges had a difficult time choosing the best entries in the following categories: Best Color Concept, Best Design Concept, Best Message, Best Skill, and Overall Winner.

“It was an excellent activity for the students to apply the skills they learned for a practical purpose for our campus,” Instructor Ukaji commented.

James McElvaney and Nidhi Chabora’s entry “Besura” won an award for the Best Skill. To the right, the Monday-Wednesday class of Art 112 pose with their final products.

<<< Emma Kato and Wallace Brown won the Best Design Concept for their entry entitled “Toss It.”

>>>>> Chelsey Cabreros and Jasen Suwa’s “Lilo and Hawai’i” won the Best Message Category.

Congratulations!

Overall Winner
And
Best Color Concept

Staci Gushiken
And
Jessica Miller
Na Maka Hou: Looking at the world from a new perspective

K AHAKUL AUUKUPÜILA
DIGITAL MEDIA ARTS PROGRAM

This publication is published once a month for the students and staff of the Digital Media Arts Program at Hawai‘i Community College.

Contact Ed Specialist Mililani Hughes for news tidbits at 974-7533.

The Digital Media Arts Program at Hawai‘i Community College is partially funded by a grant from ALU LIKE, Inc., through the U.S. Department of Education under the Carl D. Perkins Career and Technical Education Improvement Act of 2006. However, the contents do not necessarily represent the policies of, nor endorsement by the U.S. Department of Education or ALU LIKE, Inc.

We’re on the web!
www.hawaii.hawaii.edu/digital media

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From Berido’s Mind and Pen
Cartoons by Avery Berido